Communication University of China Application Information for International Students of Undergraduate Programs

Communication University of China

The Communication University of China (CUC) is one of China's key universities, and it is included in the 211 Project and "985 Project Innovation Platform" under the Double First-Class Initiative, which is directly administered by the Ministry of Education. The university is known as the Cradle of Chinese Radio, Television, and Media Talents and a Renowned Institution in Information Communication. Founded in 1954, it is in Dingfuzhuang, Chaoyang District, Beijing. CUC currently has two national Double First-Class disciplines: Journalism and Communication Studies, and Drama, Cinematic & Television Studies. It also has two high-precision, high-difficulty and high-tech disciplines in Beijing: Internet Information and Cultural Industry; three Beijing key primary disciplines: Journalism and Communication Studies, Art Theory, and Drama, Cinematic & Television Studies; four Beijing key secondary disciplines: Linguistics and Applied Linguistics, Communication and Information Systems, Electromagnetic Field and Microwave Technology, and Animation Studies; seven post-doctoral research programs; five primary discipline doctoral authorization points; 16 primary discipline master's authorization points; three types of doctoral professional degree authorizations; and 14 types of master's professional degree authorizations.

CUC has 21 teaching and research units (School of Journalism, Television School, Institute of Communication Studies, School of Theater, Film and Television, School of Broadcasting and Anchoring, School of Animation and Digital Arts, School of Music and Recording Arts, Institute of Art, School of Information and Communication Engineering, School of Computer and Cyber Science, School of Data Science and Intelligent Media, School of Humanities, School of International Studies, Department of Physical Education, School of Economics and Management, School of Advertising, School of Cultural Industries Management, School of Marxism, School of Government and Public Affairs, Hainan International College, Collaborative Innovation Center), and directly affiliated units such as the School of Continuing Education (School of Higher Vocational Technology), School of International Media Education, and Institute for a Community with a Shared Future. Currently, there are over 18,000 full-time students enrolled, including more than 11,600 full-time undergraduate and junior college students, and over 6,500 doctoral and postgraduate students.

CUC has established exchange and cooperation relationships with over 200 well-known foreign universities, research, and media institutions. It initiated the establishment of the International Alliance of Media Higher Education, an institution of significant international influence, which houses international academic research institutions such as the Institute for a Community with a Shared Future, Asia Media Research Center, and Europe Media Research Center. CUC is also a UNESCO Media and Women chair unit. High-level international academic conferences hosted by CUC, such as the Asia Media Forum, World University Chairwomen Forum, and China Communication Forum, have become important platforms for communication in the international media and higher education communities.

CUC has established several museums, including the Media Museum, the Advertising Museum, the Oral History Museum, and the China Animation Art Gallery, making it one of the campuses with the largest number of museums among Beijing universities.

Program Duration and Degree

The undergraduate program for international students at the Communication University of China has a standard duration of four years, with a maximum allowable study period of six years. Students who complete the curriculum requirements stipulated by their program and meet the graduation standards within the prescribed maximum study period will be granted a graduation certificate. Concurrently, those who meet the criteria for the conferral of a bachelor's degree will be awarded a bachelor's degree upon graduation.

Eligibility

1. **General Requirements:** Applicants should, in principle, be between 18 and 25 years of age (calculated as of September 1, 2007), in good physical and mental health, with a high school diploma, or have an equivalent qualification of a Chinese high school diploma and above stages. They must demonstrate excellent academic performance and conduct, comply with the relevant provisions of the Nationality Law of the People's Republic of China, hold a valid foreign passport, and be non-Chinese citizens who are friendly toward China and have no criminal record.

2. Nationality Determination: According to the Nationality Law of the People's Republic of China and the regulations of the Ministry of Education of the People's Republic of China (Jiaowaihan [2020] No. 12), individuals whose parents are both Chinese citizens or one of whom is a Chinese citizen and who have settled abroad, and who acquired foreign nationality at birth, are not considered Chinese nationals. As foreign student applicants, such individuals must hold a valid foreign passport or nationality certification before April 30, 2021, and must have a record of actual residence abroad for at least two years between April 30, 2021, and April 30, 2025 (a stay of nine months in a foreign country within a year is considered equivalent to a full year, based on entry and exit stamps).

3. **Special Residency Cases:** In accordance with the relevant regulations of the Ministry of Education of the People's Republic of China, residents of Mainland China, the Hong Kong Special Administrative Region, the Macao Special Administrative Region, and Taiwan who have immigrated and acquired foreign nationality must hold a valid foreign passport or nationality certification before April 30, 2021, and have a certificate of having canceled Chinese nationality, and must have a record of actual residence abroad for at least two years between April 30, 2021, and April 30, 2025 (a

stay of nine months in a foreign country within a year is considered equivalent to a full year, based on entry and exit stamps).

Language Proficiency

Applicants must have a Chinese proficiency level of **HSK Level 5** or above and **HSKK Intermediate** or above, with a minimum score of 60 in each section.

Notes:

- For programs offered by the School of Journalism, the School of International Studies, and the School of Broadcasting and Anchoring, applicants must achieve **HSK Level 6** or above and **HSKK Advanced** or above, with a minimum score of 60 in each section.
- Applicants for the Teaching Chinese to Speakers of Other Languages program must achieve HSK Level 5 or above, with a minimum score of 60 in each section. Applicants for the Chinese Language and Literature program must achieve HSK Level 4 or above, with a minimum score of 60 in each section.
- Malaysian high school graduates from Chinese independent schools can submit their UEC exam results. Applicants with passing grades in Chinese are exempt from submitting HSK certificates. Other Malaysian applicants must meet the HSK language proficiency requirements outlined above.
- Applicants whose native language is not English may submit relevant English proficiency certificates as supplementary materials.

Application Documents

1. **Application Form**: Completed *Undergraduate International Student Application Form* of the Communication University of China (to be filled out in the application system).

2. **ID Photo**: A recent colour ID photo with a white background (electronic version), no smaller than 640dpi × 480dpi.

3. **High School Graduation Certificate**: A full-time high school diploma (current graduating students may provide a pre-graduation certificate). Documents must be originals or notarized copies, in either Chinese or English; if the original is not in Chinese or English, a notarized Chinese or English translation must be provided.

4. Academic Transcripts: Transcripts for all courses taken at the high school level or above. Documents must be originals or notarized copies, in either Chinese or English; if the original is not in Chinese or English, a notarized Chinese or English translation must be provided.

5. **Personal Statement**: <u>Click here to download the template</u>, written in the language of instruction for the chosen program.

6. **Recommendation Letter**: A letter of recommendation from the applicant's previous school or teacher, signed or stamped by the recommending institution or teacher.

7. **HSK Certificate and Transcript**: Scanned copies of the original HSK certificate and transcript (or UEC exam transcript, if applicable).

8. **Passport Copy**: A photocopy of the information page of a valid ordinary passport. The passport must be valid beyond December 1, 2025. Applicants already studying in China must also provide a scanned copy of their visa or residence permit.

9. **Proof of Birth and Parent's Nationality**: Birth certificates and documents proving the nationality of both parents at the time of the applicant's birth, including proof of foreign permanent residency if applicable.

10. **Non-Criminal Record Certificate**: A scanned copy of a certificate of no criminal record issued by the local public security authority, along with a notarized Chinese or English translation if necessary.

11. **Guarantee and Commitment Letters**: Scanned PDFs of the *International Undergraduate Admission Program Application Guarantee* (click here to download the template) and the *International Undergraduate Admission Program Letter of Commitment Application* (click here to download the template). The guarantee letter must be signed by the guarantor, and the commitment letter must be completed and signed by the applicant. Applications without these documents will not be accepted. 12. English Proficiency Certificate: Scanned copies of English language proficiency certificates and transcripts, if available.

13. Awards and Certifications: Scanned copies of award certificates and related supporting documents, if applicable.

14. **Supplementary Materials**: Any additional materials required by the Communication University of China.

Notes:

- All application materials must be presented in their original form for verification upon enrollment.
- Some undergraduate programs require supplementary materials; refer to *Attachment 1* for details.
- Applicants must submit all required supplementary materials for their chosen program. Applications lacking the necessary materials or failing to meet the requirements will not be processed.
- For certain programs, applicants must pass an online interview as required by the respective school. Refer to *Attachment 2* for interview details, and stay updated via email and notifications in the application system.
- Applicants for other majors will have their submitted materials reviewed by a panel of experts organized by the school.

Application Procedures

1. Application Period

The online application system will be open from **now to 23:59, April 25, 2025** (Beijing Time). The submission time of the applicant's initial information will be considered as the official application date.

2. Application Steps

(1) Log in to the *Communication University of China International Student Online Service System* (cuc.17gz.org) to complete the online application and upload all required application materials. (2) Pay the application fee online. Applications without payment will not be reviewed.(3) Await the qualification review, undergraduate interview (by the respective school), re-evaluation, and admission decision.

Notes:

- Applicants may apply for up to **two programs**.
- Ensure that all information is accurate before final submission. Once submitted, applications cannot be modified.
- In principle, the preliminary review results can be checked within 1–10 working days after application submission and payment of the application fee (excluding holidays).
- During the application period, check your email frequently to avoid missing any notifications about program interviews (if applicable).
- Keep your username and password for the online application system secure, as they
 will be needed to check admission results. The International Student Affairs Office
 cannot retrieve usernames or passwords.
- The application fee is **non-refundable**.

Relevant Fees

- 1. Enrollment fee: CNY 800/student.
- 2. Tuition Fee

| Category | Tuition Fee (per academic year) | Duration |
|---------------|---|----------|
| | Art Majors: CNY 30,000/student/year | |
| Undergraduate | General Majors: CNY 24,000/student/year | 4 Years |
| Program | Chinese Language and Literature Major: | |
| | CNY 21,200/student/year | |

Beijing Foreign Students Scholarship

International undergraduate applicants who have not received any other form of tuition fee funding are eligible for consideration for the *Beijing Foreign Students Scholarship* – *Freshman Scholarship*. The funding standards are implemented in accordance with

the relevant regulations outlined in the Beijing Foreign Students Scholarship guidelines. The university will evaluate applicants based on the materials submitted during the application process and a comprehensive assessment by faculty experts.

Admission Principles and Enrollment Registration

1. Admission Principles

The International Student Affairs Center will conduct a preliminary review of applicants' qualifications. Applicants who pass the preliminary review will have their application materials forwarded to the respective academic schools. The academic schools will evaluate applicants based on their submitted materials and, if applicable, their performance in professional interviews. Final admission decisions will be made based on overall evaluation scores, with preference given to the best-qualified candidates.

2. Admission Timeline and Notification

(1) Admission Results Announcement

Applicants can check their admission results on the *Communication University of China International Student Online Service System* (cuc.17gz.org) starting **June 1**, 2025.

(2) Issuance of Admission Letters and Scholarship Results:

The Admission Letter and the Freshman Scholarship Notification will be sent electronically by July 19, 2025 via email.

Notes:

- All admission materials will be provided as electronic scans (including but not limited to the *Admission Letter* and JW202 form). Original copies of the Admission Letter can be collected upon enrollment.
- The Freshman Scholarship Notification will only be sent to scholarship recipients.

3. Enrollment Registration

Admitted students must report to the university as per the specified time and requirements, bringing the necessary documents detailed in the Freshman Enrollment

Guide and subsequent email notifications. Admission may be canceled under the following circumstances:

(1) The applicant holds both foreign nationality and Chinese nationality.

(2) During enrollment, the university will verify all original application materials (excluding supplementary materials), and those whose verification fails;

(3) Current graduating students who fail to obtain their high school diploma or equivalent qualification.

(4) Failure to purchase the required medical insurance.

Accommodation

Due to the limited availability of on-campus accommodation, specific reservation procedures for self-funded students will be provided in subsequent notifications from the International Student Affairs Office. International students opting for off-campus accommodation must ensure that they complete all legal and necessary procedures in accordance with relevant regulations.

Insurance

All admitted international students are required to purchase Comprehensive Medical Insurance for Incoming Students offered by the Comprehensive Insurance & Protection Scheme for Foreigners Staying in China of Ping An Annuity Insurance Company, Ltd. The insurance fees: CNY 800 per academic year per person

Contact Information

Contacts: Ms. Yin E-Mail: <u>yinmeng@cuc.edu.cn</u> Tel : (+86-10) 6577-9359 Address: Room C103, Building 21, Communication University of China, No. 1 Dingfuzhuang East Street, Chaoyang District, Beijing, P.R. China (International Student Affairs Office) Enrollment information: https://icuc.cuc.edu.cn/7289/list.htm

International Student Affairs Center

Communication University of China

January 2025

Note:

For information regarding the application for the *Chinese Government Scholarship* for international undergraduates, please refer to the document titled *Communication University of China 2025 Chinese Government Scholarship "Bilateral Program" Pre- admission Notice Application Instructions (Type-A).*

Attachment 1: Additional Documentation Required for Certain Undergraduate Programs.

| | Schools | Majors | Submissions | |
|---|---|--|--|--|
| 1 | | Theatre Film and TV Fine Arts Design | Portfolio: Softcopies of relevant professional works. | |
| | School of Theater, Film and Television | Theatre Film and TV Literature | | |
| 2 | | Theatre Film and TV Directing | Videos: | |
| | | Television Photography and Production | Self-introduction and Portfolio description. Portfolio: Soft copies of relevant | |
| | | Photography | professional works. | |
| | | Environmental Design (Light and Shadow Art) | | |
| 3 | | Performing Art | Videos: Self-introduction, recitation and talent showcase. | |
| 4 | | Radio and Television Editing and Directing (Literature and Art Editing and Directing) | Videos: Self-introduction, with the description of your personal characteristics, hobbies, interests, etc. | |
| 5 | School of Broadcasting and Anchoring | Art of Announcing and Anchoring | Videos: ①Self-introduction (within 1 minute) ②Recitation (within 2 minutes) ③Personalized presentation (talents, etc., within 2 minutes). | |
| 6 | School of International Studies | English | Videos: ①Self-introduction in both English and Chinese. ②Use English to express your reasons for choosing this major and your study plan in CUC. | |
| 7 | | Translation and | ③Recitation: Please provide an English critique of a classic literary work that you enjoy. Videos: | |
| (| | Interpreting | | |

| | | | ①Self-introduction in both English and |
|----|---|---|---|
| | | | Chinese. |
| | | | ⁽²⁾ Please briefly explain the reasons for |
| | | | choosing this major and the qualities |
| | | | required to excel in it. |
| | | | Videos: |
| | | | ①Self-introduction in Chinese (Full- |
| | | Broadcasting and Anchoring (Bilingual | body scene 2 minutes). |
| | | | ⁽²⁾ Speech on a topic of your choice in |
| 8 | | | English (3 minutes). |
| | | in English & Chinese) | ③News broadcast in English and |
| | | | C |
| | | | Chinese (half-body scene 1 minute each). |
| | | | (4) Talent Showcase. |
| | | | Videos: ①Self-introduction in Chinese and |
| | | | - |
| | | | English (2 minutes each). Full-body |
| | | | scene required. |
| | | Broadcasting and | ②Native speakers of Korean: reciting in |
| 9 | | Anchoring (Bilingual | Chinese and Korean (self-prepared |
| | in Chinese & Korean) | script), 2 minutes each, half-body scene. | |
| | | Students without basic knowledge of | |
| | | | Korean: reciting in Chinese and English |
| | | | (self-prepared script), 2 minutes each, |
| | | | and half-body scene. |
| | | | ③Talent Showcase. |
| | | Broadcasting and Anchoring (Bilingual in Chinese & Spanish) | Videos: |
| | | | ①Self-introduction in Chinese and |
| 10 | | | Spanish (1minute each), full-body scene. |
| 10 | | | ②Recitation of your choice in Spanish, 2 |
| | | | minutes, half-body scene. |
| | | | ③Talent Showcase. |
| | | | Portfolio: |
| | School of Animation and Digital Arts | | Including but not limited to professional |
| | | | artworks, personal talents, specialties, |
| | | All majors | and awards. |
| 11 | | | |
| | | | Video: |
| | | | ①Self-introduction. |
| | | | 2 Portfolio description. |
| | | | ③Complete video works (in full version). |
| | School of | | Provide relevant transcripts, certificates, |
| 12 | Economics | All majors | and other documents that demonstrate |
| | and | | your level of proficiency in mathematics. |

| | Management | | |
|----|------------|--------------------|--|
| 13 | School of | Composition and | |
| | Music and | Theories of | Submit personal works related to music |
| | Recording | Composition | composition. |
| | Arts | (Electronic Music) | |

Note: Please submit the above video in MP4 and the portfolio in PDF.

Attachment 2: Explanation of Interview Requirements for Selected Undergradua te Majors.

| | Schools | Majors | Interview Requirements |
|---|---|---|---|
| 1 | School of Journalism | All majors | Online Interview |
| 2 | School of Theater, Film and Television | Acting | Online Interview |
| 3 | School of Humanities | All majors | Online Interview |
| 4 | School of International Studies | All majors | Applicants who pass the video material review will be notified to participate in an online interview. |
| 5 | School of Animation and Digital Arts | All majors | Applicants who pass the video material review will be notified to participate in an online interview. |
| 6 | School of Information and Communication Engineering | Artificial Intelligence | Online Interview |
| 7 | School of Music and Recording Arts | Composition and Theories of Composition (Electronic Music) | Applicants whose works are deemed qualified will proceed to the online interview. |
| 8 | School of Government and Public Affairs | All majors | Online Interview |
| 9 | School of Cultural Industries Management | All majors | Online Interview |